**From:** Vassi Alina
**To:** Pearson Louis
**Subject:** RE: In app announcement
**Date:** Wednesday, September 25, 2019 10:47:54 AM
**Attachments:** image001.png
image002.png
image003.png
image004.png
image005.png
image006.png
image009.png
image010.png
image012.png

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Anytime!

**Alina Vassi**
Criminal Intelligence Analyst | North Palm Beach Police Department
Phone: (561) 882-1160 | Fax (561) 881-4425
560 U.S. Highway 1 • North Palm Beach • 33408

www.village-npb.org

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**From:** Pearson Louis
**Sent:** Wednesday, September 25, 2019 10:44 AM
**To:** Vassi Alina
**Subject:** RE: In app announcement

Thanks

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**From:** Vassi Alina
**Sent:** Wednesday, September 25, 2019 10:43 AM
**To:** Pearson Louis
**Subject:** FW: In app announcement

Sgt. Pearson, see below as requested. Thank you

**Alina Vassi**
Criminal Intelligence Analyst | North Palm Beach Police Department
Phone: (561) 882-1160 | Fax (561) 881-4425
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**From:** Kari Pallotto [mailto:k.pallotto@ring.com]
**Sent:** Tuesday, August 27, 2019 8:56 AM
**To:** Pearson Louis
**Cc:** Vassi Alina
**Subject:** Fwd: In app announcement

Good morning, how are you? We have changed the date for the onboarding to September 12th. I wanted to update the below information for the in-app approval. Please let me know if this is approved.
Thank you

---------- Forwarded message ---------
From: **Kari Pallotto** <k.pallotto@ring.com>
Date: Fri, Aug 23, 2019 at 1:44 PM
Subject: In app announcement
To: <lpearson@village-npb.org>
Cc: Vassi Alina <avassi@village-npb.org>

> Hello, before we proceed with activating North Palm Beach PD Neighbors Portal, Ring will need to schedule our standard in-app announcement. This message comes from Ring and will be viewable to all North Palm Beach Neighbors app users.
>
> The standard message template can be viewed here and is simply to inform our users and set the stage for your participation on the app.
> **Once approved, we can move forward with the training**.

**Public Announcements & Responding to Press/Media Inquiries**

Once your in-app announcement goes live, I'll follow up with talking points and sample social media posts. Until then, please refrain from external-facing outreach or publicizing of the Neighbors App, Neighbors Portal and/or partnership.

Please be sure to connect with me as well as Ring's PR team (viaMedia@ring.com) regarding any inbound media inquiries.

We are asking for you to approve the in-app message to go out on September 11th, 2019 and we will have the portal training for September 12th, 2019

Please reach out with any questions!

--

Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

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1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

See our agency success stories

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Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

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